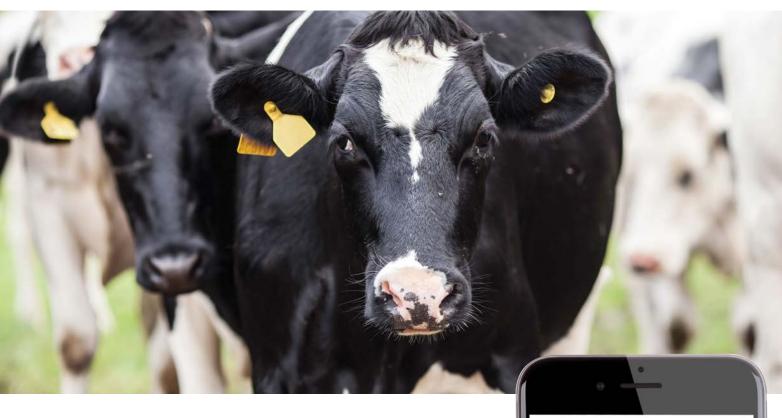


Herd Recording Service IN THE 21ST CENTURY



✓ Fast Efficient Turnaround of Accurate Results

HerdMaster Dairy was developed for the purpose of electronically recording milk production and events that impact dairy cow production and to assist farmers in making informed decisions about cows in their herd.

A few of the advantages of using HerdMaster include: faster milking time, sample into consecutive bottles, identify potential problems with cow number identification as you record.

- Farmers have access to their data from a web base if required.
- This enables the use of scatter graphs to improve management decisions. The MISDI site enables multiple users from different locations to look at data eq. farmer, vet and nutritionist.
- High cell count cows notified by SMS when samples are tested.
- Access to the JANTEC SMART BOX to allow accurate animal identification on test day.
- Programme to enable electronic entry of milk weights and simple basic record keeping through **HERDMASTER DAIRY**.
- Data can be received electronically from all on farm systems. The need for sending data by paper can be removed.

01/01/2023 03:08PM JOHN

> High SCC Cows 164 2675 3098 2098 999 1245

678 789

4599 705

Dairy Express can help your enterprise expand greatly

FREECALL 1800 633 165